

F: Speeches (DCI)

12 February 1957

MEMORANDUM FOR THE DIRECTOR:

This memorandum contains a recommendation in paragraph 4.

1. John I. Mattill, assistant to the director of public relations, Massachusetts Institute of Technology at Cambridge, telephoned regarding your speech in Chicago at the M.I.T. Mid-American Conference on 16 February.

2. Mr. Mattill requests that you turn over to him upon arrival copies of your speech and he will take care of the press distribution, etc., in cooperation with Philip W. Creden, director of public relations of the Edward Hines Lumber Company of Chicago. Mr. Mattill will try to meet your plane, but should he not make connections for any reason, will get in touch with you as soon as possible after your arrival. It is estimated that 30 copies of your speech will satisfy the press, radio, and TV requirements.

3. He said there have been some "nibbles" regarding television appearances, which would be brief. He also said that MIT people are having an informal press conference at 5:15 on Friday, but so far it covers only MIT officials. He wanted to know, if the press should ask to see you, would you be agreeable. I told Mr. Mattill that you would cooperate in every possible way and would be guided by what Dr. Killian would want. I told him that you are very cooperative and very reasonable in meeting requests from the press and TV and that if a situation arose where Dr. Killian or others were appearing and thought Mr. Dulles should appear, or if the press and TV wanted a special few minutes with you, I felt sure that you would be agreeable. Mr. Mattill points out that this is all exploratory since there is no definite request and no definite TV set-up.

4. RECOMMENDATION: That you take 30 mimeographed copies of your speech to Chicago and turn them over only to Mr. Mattill; that you cooperate

in any special TV or press request for a few minutes of your time.